



American Society for Nutrition  
*Excellence in Nutrition Research and Practice*

## **SYLVIA B. ROWE**

Sylvia Rowe is currently president of SR Strategy which addresses the science to communications to policy continuum on a broad range of global health, nutrition, food safety and risk issues. She is also an Adjunct Professor at the University of Massachusetts Amherst and Tufts Friedman School of Nutrition Science and Policy.

Previously Rowe served as president and chief executive officer of the International Food Information Council (IFIC) and IFIC Foundation, in Washington, DC. During her eleven-year tenure, IFIC established itself as a leader in consumer research and consumer-based communications in nutrition, food safety, and health. Rowe's leadership resulted in national public-private partnerships and coalitions between IFIC and preeminent government agencies and health organizations committed to developing science-based communications and programs.

Rowe is Chair of the Institute of Medicine (IOM) Food Forum, a member of the IOM Obesity Roundtable and member of the National Academies Science of Science Communications: A Research Agenda Committee. In addition to Contributing Editor and columnist of *Nutrition Today*, she has served on several Boards and Advisory Committees of the following: American Heart Association, The Obesity Society, Food Allergy and Anaphylaxis Network, American Society for Nutrition, Washington D.C. Mayor's Commission on Food, Nutrition and Health, Grains for Health Foundation, University of Rochester Medical Center, Food and Drug Law Institute, Society for Nutrition Education Foundation, Maryland Title IX Commission and the American Society of Association Executives Foundation. She is also a member of the International Women's Leadership Forum and the National Press Club among other professional groups.

Rowe's background in media and expertise in issues management are reflected in her professional history as a producer and on-air host of several television and radio talk shows covering social, political, and economic and consumer issues. She also previously held positions in public relations, marketing, and membership development for several diverse associations.

Rowe received a Bachelor's Degree from Wellesley College and was awarded a Masters' Degree from Harvard University, both with honors.