

Student Blogger Program Overview

The American Society for Nutrition blog (www.nutrition.org/asn-blog/) is an integral part of the Society's web presence and an important vehicle to reach members, web visitors, and other interested individuals. To promote the ASN blog as a dynamic communication tool, the Society periodically enlists a cadre of students and young professionals to serve as ASN bloggers and increase posts, comments and activity. The student blogging program increases the visibility of ASN in web search results and among the nutrition education community as a resource for commentary and insight.

Student bloggers are required to submit a minimum of four posts throughout their terms; for these mandatory submissions, bloggers will receive an honorarium of \$50 per post. Bloggers can submit additional articles, with a maximum of twelve blog entries posted during their tenures. Students should choose topics that will be of interest to fellow students, as well as other ASN members, consumers, etc. Examples include: hot topics in nutrition (i.e. diabetes, obesity), nutrition programs, experience with nutrition internships, lab research, journal article reviews, postdoc experiences, etc. ASN reserves the right to edit submissions for length, appropriateness and accuracy.

Former student bloggers include:

- Umang Agarwal
- Emily Carlson
- Lenis Chen
- Jonathan Clinthorne
- Jovana Kaludjerovic
- Alison Kamil
- Rebecca Kanter
- Eric Karlsson
- Rachel Kopec
- Caitlin Leff
- Ann Liu
- Gopi Mara-Koosham
- Harini Sampath
- E Mitchell Seymour
- Laura Smith
- Bobban Sudhadra
- Matt Thorpe
- Krystle Zuniga



Student Blogger 2012 Application

**Applications are due on Wednesday, January 11, 2012 at 11:59 PM EST. The 2012-2013 class of bloggers will serve from March 2012 – May 2013. Applicants will be notified by March 1, 2012 regarding their application status. Visit the ASN <u>blog</u> to learn about recent styles of writing and read recent entries. Please send completed applications to info@nutrition.org.

Name:
ASN Member #:
Academic Stage (Undergrad, Dietetic Intern, Masters, PhD, PostDoc):
University:
Email:
Cell #:
Links to personal websites, blogs, writing samples:
Please submit a 250-word statement outlining why you would like the opportunity to blog for

ASN.