



## Principal Nutrition Scientist

### Purpose

This role provides the scientific support and business application necessary to drive our nutrition based beverage innovation efforts. The Principal Nutrition Scientist will work with Marketing colleagues in to help identify and develop business opportunities based on sound nutrition science in select areas of our health & wellness focus. He/she will collaborate with colleagues in our Product Development & Regulatory Affairs groups and with Commercial and Communication specialists in order to deliver winning product innovation to the market place.

### Accountabilities

The Principal Nutrition Scientist will collaborate with colleagues in Brand & Innovation Marketing, Business Development, Consumer Insights, and other functions to identify and develop business opportunities in focused areas within our health and wellness initiatives. This requires substantial depth in experience and depth of knowledge relating to human nutrition, clinical studies, an understanding of the business environment, and excellent communication skills. In addition the role requires the ability to effectively interface with the external nutrition community including academicians, relevant trade associations, health based organizations and consultants.

- Work directly with our Innovation & Brand Marketing Teams to provide relevant Nutrition Science input to ideation, and concept drafting
- Direct the focus of the Brand and Innovation teams to opportunities that are scientifically sound and relevant to the pertinent consumer segment
- Provide the scientific bases for functional ingredient utilization & product claim substantiation via strength of science evaluations "
- Develop ideas and provide input to the design of clinical and other experimental studies as required
- Provide the scientific basis for this service by anticipating the needs of these specific consumer groups, and developing effective Q&A support.
- With Public Relations, develop and deliver product-specific messaging for targeted consumer audiences and nutritionally focused organizations.
- Advocate the scientific basis for product benefits by outreach to the nutrition community and other science based communities.
- Interact with trade organizations and science based organizations providing guidance to research directions, studies & publications to support knowledge building in target benefit areas

### Pre-Requisites

The successful candidate will have a postgraduate degree in human nutrition, preferably a **PhD**, and **5-9 years of experience in industry**, during which he/she will have demonstrated success in identifying and developing science-based product opportunities. Demonstrated advanced

communication skills will be highly valued.

**To be considered for this position, please visit [www.dpsg.com/careers](http://www.dpsg.com/careers) and enter:**

Job Number - 22972 – Principal Nutrition Scientist

Job Number - 22973 – Nutrition Scientist