



American Society for Nutrition
Excellence in Nutrition Research and Practice
www.nutrition.org

ASN Blogger Program Overview

The American Society for Nutrition (ASN) blog (www.nutrition.org/asn-blog/) is an integral part of the Society's web presence and an important vehicle to reach members, web visitors, and other interested individuals. The blog increases the visibility of ASN in web search results and among the nutrition education community as a resource for commentary and insight. ASN also maintains an active video presence on [YouTube](https://www.youtube.com), where conference-related videos are organized in playlists. All blog and video posts fall under these terms of service:

www.nutrition.org/about-asn/asn-policies/asn-blog-terms-of-service/.

Bloggers are required to submit a minimum of four posts throughout their terms; for these mandatory submissions, bloggers will receive an honorarium of \$50 per post. Bloggers can submit additional articles, with a maximum of twelve blog entries posted during their tenures. Authors should choose topics that will be of interest to ASN members, consumers, and the public. Examples include: hot topics in nutrition (i.e. foods, diets), nutrition programs, experience with nutrition internships, lab research, journal article reviews, postdoc experiences. ASN reserves the right to edit submissions for length, appropriateness and accuracy.

Former ASN bloggers include:

- Kevin Klatt
- Brett Loman
- Samuel Scott
- Sheela Sinharoy
- Lindsey Smith
- Colby Vorland
- Corrie Whisner
- Krystle Zuniga

ASN also offers opportunities for members to serve as conference bloggers and video bloggers during its Scientific Sessions, Clinical Nutrition Conference and other meetings. Separate calls for application are issued for these opportunities.



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ASN Blogger 2015 Application

**Applications are due on Friday, May 29 at 11:59 PM EST. The 2015-2016 class of bloggers will serve from mid-June 2015 to June 1, 2016. Applicants will be notified by June 8, 2015 regarding their application status. Visit the ASN [blog](#) to read recent entries and explore the many voices that comprise the Society's blog. Please send completed applications to info@nutrition.org.

Name: _____

ASN Member #: _____

Academic Stage (Undergrad, Dietetic Intern, Masters, PhD, PostDoc, Early-Career, etc.):

Expected Date of Degree Completion: _____

University/Institution: _____

Email: _____

Cell #: _____

Do you have blogging experience? _____ Have you written for ASN? _____

Links to personal websites, blogs, other social media and non-academic writing samples:

Please submit a 250-word statement outlining why you would like the opportunity to blog for ASN.