



American Society for Nutrition
Excellence in Nutrition Research and Practice
www.nutrition.org

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ASN HONORED BY INTERACTIVE MEDIA COUNCIL

September 17, 2014—The American Society for Nutrition (ASN) is pleased to announce that its scientific meeting website, scientificsessions.nutrition.org, has received a “**Best in Class**” Distinction from the Interactive Media Awards in the Association category for 2014. The “Best in Class” is the highest honor bestowed by the Interactive Media Awards. ASN’s Scientific Sessions and Annual Meeting site was judged on criteria including design, content, feature functionality, usability and standards compliance.

This awards program is managed by the Interactive Media Council, Inc. (IMC), a nonprofit organization of leading web designers, developers, and other web-related professionals. According to the IMC, “The Best in Class award represents the very best in planning, execution and overall professionalism.”

“It’s truly an honor to have our website lauded with an Interactive Media Award, and to extend our recognition as a global leader in the not-for-profit community,” said ASN Executive Officer Dr. John E. Courtney. “The millions of monthly visitors to our websites can expect ASN to continue to execute high-quality offerings in digital media.”

ASN extends appreciation to the Board of Directors, members and volunteers involved in the Scientific Sessions and Annual Meeting. We also thank the Society’s web and design partners, including Gulo, LLC, and Clear Sky Creative.

ASN is the authoritative voice on nutrition and publisher of The American Journal of Clinical Nutrition, The Journal of Nutrition, and Advances in Nutrition. Established in 1928, ASN's more than 5,000 members in more than 75 countries work in academia, practice, government, and industry. ASN advances excellence in nutrition research and practice through its publications, education, public affairs and membership programs. Visit us at www.nutrition.org.