



American Society for Nutrition
Excellence in Nutrition Research and Practice
www.nutrition.org

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AMERICAN SOCIETY FOR NUTRITION LAUNCHES SCIVEE AND OTHER ONLINE VIDEOS

November 10, 2009—The American Society for Nutrition (ASN) has launched two new video offerings in order to educate the public and peer scientists on nutrition science topics. First, ASN spokespeople are featured in an inaugural video discussing organic foods and whether they have a benefit over conventionally produced foods. This is the first in a series of videos addressing hot nutrition topics, to include Vitamin D, choline, and golden rice. “ASN has [10 nutrition science experts](#) who act as spokespeople for the Society in their specific areas of expertise,” said James Hill, ASN President. “With their expert knowledge, we help promote science-based, accurate messages about nutrition to the public and journalists.” To watch the video on organic foods, please visit: <http://www.nutrition.org/news/videos/>.

ASN is also pleased to announce the supplementation of journal content with SciVee’s PubCast, a service that allows the authors of peer-reviewed studies to synchronize video with textual material so that the viewer can see and hear discussion of the paper and simultaneously read the highlighted text or chart. The first ASN video for this series features a study from *The Journal of Nutrition* focused on the impact of iron deficiency on restless leg syndrome, from the November 2009 issue. To watch this video please visit: <http://www.scivee.tv/journalnode/13328>. You may also access the video from the online article: <http://jn.nutrition.org/cgi/content/abstract/139/11/2087>.

The American Society for Nutrition is the preeminent professional organization for nutrition research scientists and clinicians around the world. ASN is dedicated to bringing together the top nutrition researchers, medical practitioners, policy makers and industry leaders to advance our knowledge and application of nutrition. Founded in 1928, ASN publishes The American Journal of Clinical Nutrition (AJCN) and The Journal of Nutrition (JN). Visit ASN online at www.nutrition.org.

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