



American Society for Nutrition
Excellence in Nutrition Research and Practice
www.nutrition.org

Contact: Media
(240) 428-3650
media@nutrition.org

ASN SUPPORTS GOALS OF UPDATED NUTRITION FACTS LABEL

May 23, 2016—The American Society for Nutrition (ASN) supports the U.S. Food and Drug Administration's release of the updated Nutrition Facts label for packaged foods and the goals of the revised label: to make it easier for consumers to make better informed food choices and to reflect the link between diet and chronic diseases. The Nutrition Facts label is an important tool to assist consumers with product comparisons and to allow consumers to determine the relative contributions of a product to an overall health-promoting diet. ASN has encouraged FDA to conduct a comprehensive consumer education campaign to aid in translation and understanding of the revised Nutrition Facts label to help consumers make informed, healthy eating choices.

“Well-grounded dietary guidance and relevant tools are essential for improving public health and consumer confidence in nutrition,” remarked ASN President Patrick J. Stover. “Providing consumers with the necessary information and tools to use the Nutrition Facts label will lead to maximum benefit to public health.” ASN has more than 5,000 members from academia, government, public health, and industry, including individuals involved with research and data collection that form the scientific foundation supporting nutrition label information. ASN submitted oral and written comments to FDA to guide their revision of the Nutrition Facts label.

ASN is the authoritative voice on nutrition and publisher of The American Journal of Clinical Nutrition, The Journal of Nutrition, and Advances in Nutrition. Established in 1928, ASN's more than 5,000 members in more than 75 countries work in academia, practice, government and industry. ASN advances excellence in nutrition research and practice through its publications, education, public affairs and membership programs, reaching over 36 million individuals annually. Visit us at www.nutrition.org.