PRINCIPLES TO GUIDE RESEARCH PUBLIC-PRIVATE PARTNERSHIPS

June 17, 2015—Organizations representing more than 95,000 scientists unveiled a framework for food, nutrition, and health research public-private partnerships on Tuesday. “The goal of establishing these partnerships is to create a collaborative environment to maximize cross-disciplinary expertise among government, academia and industry researchers,” said co-author Sylvia Rowe, President of SR Strategy. The principles aid the partnerships in determining when and how to establish and operate successful partnerships. They were developed with widespread consensus from individuals representing academia, government agencies, professional societies, research organizations, and industry. Speakers Catherine Woteki, USDA Chief Scientist, Under Secretary, and J. Michael McGinnis, IOM Senior Scholar, urged sharing of the principles and using them to their fullest. Woteki emphasized that the principles are transferable into other areas of science beyond nutrition and food. This initiative was led by ASN through a cooperative agreement with USDA ARS.

The publicly-available principles address integrity and promote public health in the conduct of food and nutrition research collaborations among public, nonprofit, and private sectors. The first three principles are:
1. Have a clearly defined and achievable goal to benefit the public.
2. Articulate a governance structure including a clear statement of work, rules, and partner roles, responsibilities, and accountability, to build in trust, transparency, and mutual respect as core operating principles—acknowledging there may be “deal breakers” precluding the formation of an effective partnership in the first place.
3. Ensure that objectives will meet stakeholder partners’ public and private needs, with a clearly defined baseline to monitor progress and measure success.

Read the entire set of principles here.

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