



American Society for Nutrition

Excellence in Nutrition Research and Practice

2009 ANNUAL REPORT

www.nutrition.org



CONTENTS

ASN Leadership	1
President's Message	2
Executive Officer's Message	3
Councils	4
Research Interest Sections	6
Education and Professional Development	7
ASN Scientific Sessions and Annual Meeting	8
ASN Awards	9
Publications	10
Public Policy	12
Public Information	14
Sustaining Members	16
Membership	17
Financial Report	18
ASN Strategic Map	19
Committee Chairs	20



President
James Hill
University of Colorado Health Science Center

Vice-President
Robert Russell
Tufts University

Vice-President Elect
Sharon Donovan
University of Illinois

Past President
Joanne Lupton
Texas A&M

Treasurer
Mary Frances Picciano
NIH, Office of Dietary Supplements

Secretary
Teresa Davis
Baylor College of Medicine

Director, Research Interest Sections
Cindy Davis

Chair, International Nutrition Council
Laura Caulfield
Johns Hopkins University

Chair, Medical Nutrition Council
Thomas Ziegler
Emory University Hospital

Chair, Nutritional Sciences Council
Susan Hutson
Virginia Polytechnic Institute and State University

2008-09 EXECUTIVE BOARD

The ASN Executive Board represents the full breadth of the nutrition field, including academics, researchers, clinicians, and physicians. The affairs of the Society are governed by the Executive Board. The individuals at left served on the Board during 2008-09.





JAMES O. HILL

President's Message

Last June, I assumed the Presidency of an exciting, vibrant, successful society. It was this way because of our past two Presidents, Joanne Lupton and Stephanie Atkinson, one of the most competent staffs I have ever worked with, outstanding individuals willing to assume leadership positions, our outstanding and revenue-generating journals, and because we have some of the best scientists in the world as members. It has been a year spent more in taking advantage of opportunities than in solving problems. I want to share some of the events that occurred last year that I am most excited about.

One of the best markers of our success last year was a big growth in membership. ASN is growing in an economy where many societies are struggling. We continue to make daily use of our strategic map which was developed to position ASN as an authoritative leader in nutrition through science. We have worked to improve the quality of nutrition science in many ways. The science at our annual meeting keeps getting better. I hope you had a chance to hear some of the lectures presented in our Presidential Symposia. If not, you can see them on our website. We plan to develop additional scientific symposia, workshops and CME meetings to be held throughout the year. We have also worked hard to highlight the science being conducted by our members and to advocate for more funding for nutrition research. For example, we met with staff of both presidential candidates in the 2008 election to advocate for the importance of nutrition research. We are working on some innovative ideas to create ways for ASN to provide research funding to members.

We were very successful in highlighting the research of our members and weighing in with the media on visible nutrition issues. This helps position ASN as the authoritative voice of nutrition science, and in turn, will help with our efforts to bring more funding to nutritional sciences. Our success in this area is due to the efforts of our public policy and public information committees. We also had success in getting ASN members appointed to key government committees, including the Dietary Guidelines Advisory Committee.

Our journals continue to excel and to generate significant revenue for our society. We have excellent editors in place, a strong editorial board, and strong leadership. At the same time we are actively seeking to diversify our revenue sources and are considering other publications.

We have worked to strengthen and expand councils and RIS. I am personally excited that we have a new obesity RIS. I do want to challenge the councils and RIS to think big about the future and what they want to achieve.

In summary, last year was an extraordinarily successful year for ASN. We have a vibrant society and our best years are ahead.

Ordinarily I would now be thanking you for the privilege of serving as your President and welcoming the next ASN President. This would have been our dear friend and colleague John Beard, who passed away unexpectedly in February. The Executive Board asked that I extend my term for an extra six months and that Rob Russell assume the Presidency six months early and serve for 18 months. I will continue to serve as your President through December 2009.

James O. Hill, PhD ■



Past Presidents Stephanie Atkinson (left) and Joanne Lupton (right) attend an event with 2008-09 President Jim Hill.



JOHN E. COURTNEY

Executive Officer's Message

The 2008-2009 year has been an exciting one. It continues to be my distinct honor and privilege to work with the President, Executive Board, members, and staff in helping to realize our central challenge of positioning ASN as the **Authoritative Leader in Nutrition through Science**. Throughout this annual report you will see a linkage between our publications, science and public affairs, education and professional development and membership services activities and our strategic map. I am very pleased to report that ASN is moving forward on each of the major strategic initiatives and we have made excellent progress in becoming the authoritative leader in nutrition.

As the premier nutrition society dedicated to improving the quality of life through the science of nutrition, ASN is the only non-profit organization dedicated to bringing together the world's top researchers, clinical nutritionists, and industry to advance our knowledge and application of nutrition to manage disease and promote health. The energy and vitality our members and staff bring to this task has been impressive and successful. At no time has this been more important than today with the many challenges and opportunities that we face. We continue to see strong membership growth in all areas and the impact ASN has on shaping policy and funding has never been greater.

Throughout this report you will read about many exciting activities and accomplishments achieved over the past year. I would like to point out a few of those efforts:

We have made progress on our initiative to **Improve the Quality of Nutritional Science** and had a fabulous

evaluation of the science at the most recent ASN Scientific Sessions and Annual Meeting at EB. There were a number of enhancements at EB, including videotaping 10 sessions that can be used by our members, new career and mentoring workshops, a Meet the Editors session to provide manuscript submission tips to members, and a first-time EB attendee orientation.

In addition to the science presented at EB, we have undertaken an ambitious agenda to program continuing education and professional development throughout the year with in-person meetings and online webinars. We have also been very successful in advocating for our members to be appointed to governmental panels, with ASN members being appointed to the Dietary Guidelines Advisory Committee, including the chair and vice chair. I am also very proud to report that ASN was selected to be the convening body of the International Union of Nutritional Sciences.

We continue to work hard on behalf of our members by successfully advocating for **Increased Funding for Nutrition Research**. This past year ASN was a leader in this area and specifically, our work in coalition with other organizations resulted in a 10 percent funding boost for the National Center for Health Statistics (NCHS). The NCHS administers surveys such as the National Health and Nutrition Examination Survey that collects critical health and nutrition data. With a new Farm Bill passed last year, ASN is helping to shape the future of nutrition research at USDA by weighing in on a research roadmap, the new competitive grants program, and the new National Institute of Food and Agriculture.

We are strengthening our **Public Impact** with thought leaders, researchers, clinicians and the public. ASN was selected to serve, along with NSF International, as the administering body of the Smart Choices Program, a front-of-pack nutrition labeling program that represents the translation of nutrition research into practice for consumers by helping them make smarter food and beverage choices.

The media and thought leaders on Capitol Hill now call on ASN! Studies published in the AJCN and JN were cited more than 1,200 times in 2008, an increase of nearly 10 percent over 2007, and in the first year of the ASN Spokesperson program, they received 80 citations in the press.

EXECUTIVE OFFICER'S MESSAGE CONTINUED

Our **Publications** activities continue to excel by publishing cutting edge nutrition research and practice applications. *AJCN* and *JN* are ranked #1 and #3 respectively among peer-reviewed research journals in ISI's Nutrition and Dietetics category, and *AJCN* was recently honored by the Special Libraries Association as one of the top 100 journals in biomedical and life sciences research. We are very proud that we have dramatically reduced the time to publication to 4 to 5 weeks after manuscript acceptance. We are also planning several new publications to better meet our members' professional needs.

We continue to implement activities to **Provide Demonstrated Value to our Members** by expanding grants and awards, and sharing information to help our members perform better in their current position or prepare themselves for advancement within their career.

During these tough economic times, ASN has not only held our own, but we have grown stronger by continuing to invest in people and systems to help our members communicate better, facilitate their research and practice interests, provide notice of funding opportunities, and ensure ASN has a strong infrastructure to help support our future growth.

Special thanks to ASN President Jim Hill for his visionary and tireless dedication to advancing ASN and to our Executive Board, Councils, Editors, Research Interest Sections, Committees, members, staff, and particularly my Executive Team of Paula Eichenbrenner, Karen King, Anne Meyers, Blair Thomas, and Mary Lee Watts, for their dedication and hard work in making this year one of the best.

John E. Courtney, PhD ■

Medical Nutrition Council (MNC)



TOM ZIEGLER,
MNC CHAIR

The MNC provides a community for members who are interested in clinical, research, educational, and/or training aspects of nutrition and metabolism as it relates to optimal health and the prevention and treatment of human disease. This council accomplished many items in the last year:

- Elected new Chair-elect, Secretary-Treasurer and 3 new MNC Executive Committee members
- Interacted with the Graduate Professional Education Committee (GPEC) to form links with the American Medical Student Association (AMSA)
- Continued a membership drive with emphasis on multidisciplinary membership and outreach activities to increase collaboration among our members

- Sponsored and cosponsored several scientific sessions and symposia at EB 2009 and submitted several symposia approved for EB 2010
- Continued the bimonthly MNC electronic newsletter
- Initiated discussions on ways to link ASN/MNC with the national NIH Clinical and Translational Science award institutions and in developing MNC/ASN-sponsored outside symposia and educational events independent of the annual EB meeting

"2009 was an exciting year for the MNC and featured more frequent communication with members, well-attended MNC-sponsored symposia at EB, increased linkage with our sister councils, GPEC and the RIS groups within ASN and continued development of outreach plans to increase ASN/MNC recruitment and value of MNC membership," said Ziegler. ■

International Nutrition Council (INC)



LAURA E. CAULFIELD,
INC CHAIR

The International Nutrition Council (INC) serves members with basic and applied research interests on all aspects of nutrition with relevance to both economically less-developed countries and to disadvantaged populations and the translation of this knowledge into training, policies and programs.

By the end of the membership drive in early 2009, INC membership has increased to over 500 members. Our tasks for the coming year are to learn about the new members and what member services will be of greatest value to them. We made some strides this past year

in the development of Global Nutrition Leadership Program, and will continue to work toward making this idea a reality.

The INC business meeting at EB2009 was a huge success with more than 250 members attending. They served as the audience for the Kellogg Lecture, delivered by the Kellogg International Prize winner, Dr. Juan A. Rivera, Instituto de Salud Pública (INSP), Cuernavaca, Mexico.

"It is exciting to see the membership of INC grow! The INC is solidifying its position as the premier global professional home for nutrition scientists dedicated to research on issues relevant to disadvantaged societies," said Caulfield. ■

Nutritional Sciences Council (NSC)



SUSAN HUTSON,
NSC CHAIR

The Nutritional Sciences Council (NSC) works to help improve nutritional status of individuals and populations through basic research and dissemination of nutrition advances in community-based programs, advocacy of national policies promoting funding of biomedical research and nutrition programs, and

promotion of graduate nutrition education. The NSC is focused on:

- Facilitating scientific interactions among its membership
- Responding to members' needs
- Improving interactions with ASN standing committees and RIS

Discussions were held at *Experimental Biology 2009* on the role of NSC in ASN. The International Nutrition Council and Medical Nutrition Councils grew out of existing societies with clear missions and an existing structure. NSC grew out of the American Society of Nutritional Sciences to serve as a home for those members who were neither clinical nor international. Our members come from many disciplines including molecular, animal science, human, public health, behavioral nutrition and nutritional epidemiology. Thus our council represents molecular and translational

nutrition, or "bench to community." In addition to our scientific diversity, we are also home to students, postdocs, academic, industry, government scientists, and others. While our Executive Committee composition was designed to represent different nutrition research areas, the election process does not address professional diversity. Therefore, we will be proposing a change in our by-laws to add a student, postdoc, industry, and government representative to the executive committee next year.

Our diversity is both a strength and a challenge for defining our identity and bringing cohesion to the council. A number of ideas came out of the discussion at EB:

- NSC could facilitate networking for postdoctoral fellows and students by organizing events around awards and high profile symposia.
- Provide support for postdocs by sponsoring a research competition for postdoctoral fellows modeled after the graduate student competition research awards.
- Promote translational science and teambuilding through workshops and events. In these efforts we would partner with existing ASN committees. ■

Research Interest Sections



CINDY DAVIS,
RIS DIRECTOR

The Research Interest Sections (RIS) are communities within ASN established to ensure representation of and support for the various areas of nutrition science. ASN's 16 RIS groups are designed to provide a mechanism for topic-specific discussion for the broad spectrum of nutrition research among its members.

Involvement in one or more of the RIS groups is encouraged for all ASN members and serves as a way for members to actively engage with colleagues in other disciplines.

ASN's 16 Research Interest Sections are:

- Aging and Chronic Disease
- Carotenoid Research Interactive Group (CARIG)
- Community and Public Health Nutrition
- Diet and Cancer
- Dietary Bioactive Components
- Energy and Macronutrient Metabolism
- Experimental Animal Nutrition
- Lactation
- Mathematical Modeling
- Nutrient-Gene Interactions
- Nutrition Education
- Nutrition Translation from Bench to Consumer
- Nutritional Epidemiology
- Nutritional Immunology
- Obesity
- Vitamins and Minerals

In 2009, the RIS groups flourished, contributing once again both to the ASN symposia and to the

"The RIS represent ASN's strong commitment to provide community, interaction and mentorship by facilitating and promoting scientific exchange among ASN members who focus on specific scientific topical areas. The RIS groups also provide a mechanism for more effective involvement of ASN members into the programs and activities of the Society. The RIS groups submit the majority of the symposia for the annual meeting and the RIS groups usually suggest chairpersons for the minisymposia and poster sessions. So, please join one or more RIS groups."

—Cindy Davis,
RIS Director 2008-2010.

minisymposia scientific session content of our annual meeting at *Experimental Biology*. Our RIS groups are continuing to plan their business meetings and social gatherings around student poster competitions. One such competition had 28 participants this year. These competitions offer students in the RIS disciplines an additional award opportunity and combine an evening of networking with professors and student colleagues.

Regular contributions to *Nutrition Notes* and the use of the newly established listservs afford each RIS the opportunity to share its news with its membership as well as with the entire society. The RIS groups continue to explore ways to add to the member benefit of the society, to strengthen the scientific excellence of the meeting, to encourage publication of manuscripts in the society journals and to 'seek and find' new members. ■

In addition to the 16 Research Interest Sections, ASN also has a Student Interest Group (SIG) and History of Nutrition Committee that members can join. These groups are both very involved at ASN's Annual Meeting and Scientific Sessions as well as throughout the year.

The SIG has more than 850 members and focuses on the interests of student members in the Society. Students participate in various activities that enable them to fully explore their nutritional science education. The SIG enjoyed activities such as the Student Special Session, Student Breakfast, and Meet the Fellows at ASN's annual meeting. The SIG had an overwhelming number of applications for their poster competition at EB this year. The SIG proposed the new Student Bloggers program on the ASN blog which has increased member communication within ASN.

The History of Nutrition Committee had a well visited booth at Experimental Biology this year. They have also taken a very active role in assisting with ASN's position as the United States adhering body to the International Union of Nutritional Sciences (IUNS).

Education and Professional Development

ASN education and professional development activities are key tools for bringing together the world's top researchers, clinical nutritionists and industry to advance our knowledge and application of nutrition to promote human and animal health. Over the past year, ASN, the Graduate Professional Education Committee (GPEC) and its standing subcommittees, (the Continuing Medical Education (CME) and Professional Nutrition Education (PNE) Subcommittees) and the three ASN councils have acted upon planning documents and feedback from the 2008 educational needs survey. The following selected highlights and accomplishments furthered nutrition education and professional development and matched Society strategic plan goals:

- *Provide Demonstrated Value to Members.* Through approved and proposed education and professional development programming at Experimental Biology, including the initiation of an Annual Education Forum which this year focused on "Nutrition in Global Health Education" and continued development of "non-EB" professional development programs, and the initiation of a quarterly GPEC column in *Nutrition Notes* the committee has worked to sustain the relevance and broaden the worth of the Society to its members. ASN also increased awareness of a CME credit benefit for attending ASN meetings.
- *Improve the Quality of Nutritional Science.* A key aspect of recruiting and retaining top talent in



our community not only means ensuring that services are available for members at all levels but also involves inoculation of our Society with scientists from other disciplines. The CME subcommittee initiated programs aimed at other disciplines, particularly medical societies, to raise the visibility of our discipline and to also diversify the membership. Similarly, GPEC provided seed funds for two conferences organized through the non-EB professional development program.

- *Strengthen Organizational Effectiveness and Sustainability.* ASN hired an Education and Professional Development Manager, Ryan Cliche, to examine product, meeting and certification opportunities; further diversify ASN revenue streams and create new member benefits. GPEC formed an Executive Committee composed of representatives from each ASN council, the GPEC Chair and the ASN Education Manager in order to facilitate development of education and professional development activities that serve all members.

"In the past year, GPEC helped ASN move its education and professional development efforts to a new level in order to provide more resources for members and serve as a catalyst to integrate our discipline and enhance its prestige."

—Rick Eisenstein, GPEC Chair

In the coming year, ASN will expand its education and professional development offerings through webinars for RIS groups and others, multimedia resources on the ASN website, symposia that will drive awareness of nutrition in diverse disciplines, expanded award and grant opportunities, increased visibility of the Clinical Nutrition Internship Program and Physician Nutrition Specialist award, products delivered through strategic partnerships and more. ■

ASN Scientific Sessions And Annual Meeting

ASN holds its Scientific Sessions and Annual Meeting in conjunction with Experimental Biology, which features a series of scientific sessions including symposia, workshops, conferences, forums, lectures, Presidential sessions, special sessions, minisymposia, and posters. These sessions are filled with the latest nutritional research developments on which our members have worked over the past year since the last annual meeting. For 2009, ASN programmed 19 major symposia, 2 conferences, 2 controversy sessions, 1 lecture, 1 workshop, 42 oral sessions, 80 poster sessions, 1,168 abstracts and 118 latebreaking abstracts.

Evaluation of these sessions by the Scientific Program Committee and Symposia Advisory Committee indicates that one of the major goals of the ASN strategic map, *Improving the Quality of Nutritional Science*, has been well addressed by our membership. The major decreases in

government and nongovernment travel accounts which affected so many areas of our economy in 2009 did not prevent our members from attending the meeting, networking with colleagues all along the streets of New Orleans, spending time with the exhibitors and the posters, attending various ASN social events, committee meetings, and the annual awards ceremony (over 500 were in attendance on Sunday evening to cheer on their award winning colleagues), and partaking in our annual business meeting. Again, we honored our Fellows at a luncheon on Monday, welcomed our department heads to their annual breakfast and program, mourned those whom we lost over the last year, fed the graduate students, thanked our Sustaining Members, and worked through it all with smiles and sturdy legs.

Please join us in Anaheim in 2010! ■



ASN 2009 Award Winners

THE MILTON L. SUNDE AWARD
Eric Wong, PhD

THE PETER REEDS MEMORIAL YOUNG INVESTIGATOR AWARD
Anna Kate Shoveller, PhD
Sponsor: Baylor College of Medicine

THE MEAD JOHNSON AWARD FOR RESEARCH IN NUTRITION
Paul MacLean, PhD
Sponsor: Mead Johnson Nutritionals

THE VERNON R. YOUNG AWARD
Johannes Van Goudoever, MD, PhD
Sponsor: Ajinomoto Co. Inc

THE E.L.R. STOKSTAD AWARD
Clinton Allred, PhD
Sponsor: Family of E.L.R. Stokstad

THE NORMAN KRETCHMER MEMORIAL AWARD IN NUTRITION AND DEVELOPMENT
Sharon Ross, PhD
Sponsor: Abbott Laboratories

THE OSBORNE AND MENDEL AWARD
Martha Stipanuk, PhD
Sponsor: ILSI North America

THE CENTRUM CENTER FOR NUTRITION SCIENCE AWARD
David Allison, PhD
Sponsor: Wyeth Consumer Healthcare

THE E.V. MCCOLLUM AWARD
Susan Roberts, PhD
Sponsor: Wyeth Nutrition

THE BIO SERV AWARD IN EXPERIMENTAL ANIMAL NUTRITION
Jimmy Crott, PhD
Sponsor: Bio Serv

THE ROBERT H. HERMAN MEMORIAL AWARD
Connie Weaver, PhD
Sponsor: ASN

THE DAVID KRITCHEVSKY CAREER ACHIEVEMENT AWARD IN NUTRITION
Michael Pariza, PhD
Sponsor: Kraft Foods

THE KELLOGG PRIZE FOR INTERNATIONAL NUTRITION
Juan Rivera, PhD
Sponsor: The Kellogg Company

THE CONRAD A. ELVEHJEM AWARD FOR PUBLIC SERVICE IN NUTRITION
Lindsay Allen, PhD
Sponsor: Kraft Foods

THE NUTRITION SCIENCE MEDIA AWARD
Allison Aubrey, NPR
Sponsor: ASN

THE DANNON INSTITUTE MENTORSHIP AWARD
Kathleen Rasmussen, PhD
Sponsor: Dannon Institute

THE ROLAND L. WEINSIER AWARD FOR EXCELLENCE IN MEDICAL/DENTAL NUTRITION EDUCATION
David Heber, MD, PhD
Sponsor: Dannon Institute

THE EXCELLENCE IN TEACHING AWARD
Allen Knehans, PhD
Sponsor: Cengage Learning

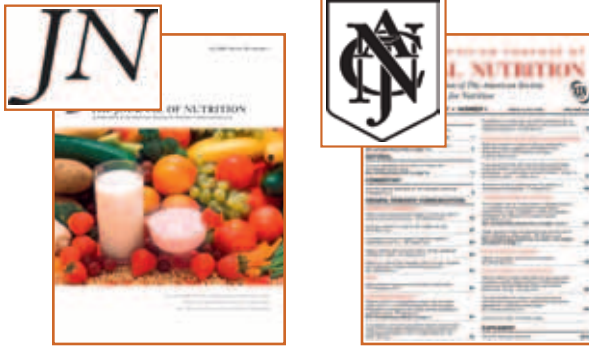
MCCORMICK SCIENCE INSTITUTE RESEARCH AWARD
Young-Joon Surh, PhD
Sponsor: McCormick Science Institute

THE MARY SWARTZ ROSE YOUNG INVESTIGATOR AWARD
Susanne Talcott, PhD
Sponsor: CRN

THE MARY SWARTZ ROSE SENIOR INVESTIGATOR AWARD
Norman Farnsworth, PhD
Sponsor: CRN

Fellows 2009

MARGARET CHENEY
WILLIAM H. DIETZ
OSMAN GALAL
MRC GREENWOOD
GAIL HARRISON
STEVEN HEYMSFIELD
JOANNE LUPTON
NOEL SOLOMONS
W. ALLAN WALKER
ELIZABETH YETLEY



ASN PUBLICATIONS: At the Forefront of Nutrition Research

The *American Journal of Clinical Nutrition (AJCN)* and *The Journal of Nutrition (JN)*, official Society publications, have played integral roles in enabling the Society to improve our knowledge and application of nutrition. Researchers around the world depend on the landmark findings published in these journals to understand the underlying mechanisms of nutrition, support their investigations, and advance the state of the science with their own discoveries. Clinical nutritionists, public health care practitioners, and other health care workers turn to the journals to ensure that patients and the general public get the best nutritional information and care possible. With about half of the published articles originating outside North America, the journals are international in scope, offering the best research and clinical practices from around the world.

The Top-Cited Journals in Dietetics and Nutrition According to the 2007 Thomson Reuters Journals Citation Reports®, *AJCN* and *JN* have ranked #1 and #2 respectively in total citations for the past three years. Moreover, among the top ten-cited journals in the category of Dietetics and Nutrition, *AJCN* and *JN* represent some 47% of total citations, a clear indication of their tremendous impact in fueling new research findings and clinical practices in the field of nutrition. ■



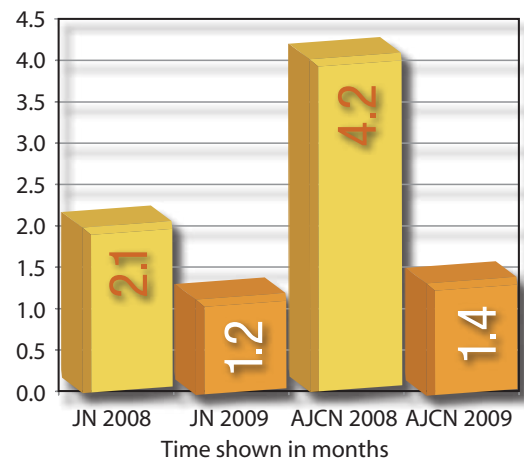
AJCN among Top 100 Journals in Biology and Medicine

In celebration of the 100th anniversary of the Special Libraries Association (SLA), the membership of the SLA's BioMedical & Life Sciences Division has selected *The American Journal of Clinical Nutrition* as one of the 100 most influential journals in biology and medicine over the past 100 years. *AJCN* competed with eight nominated journals in nutrition, dietetics, and related fields, receiving as many votes as the other nominated journals combined.

"In the publications area, the Society was quite active during the past year. In addition to seamlessly transitioning *The American Journal of Clinical Nutrition (AJCN)* to a new vendor for copyediting, composition, and printing, the publications department implemented a Publish-ahead-of-Print program whereby articles are posted online after copyediting and author proofing but weeks ahead of print publication. Other recent new activities include depositing manuscripts into PubMed Central on behalf of NIH-funded authors and producing podcasts of selected journal articles each month. In an effort to further coordinate the policies of the *AJCN* and *The Journal of Nutrition*, the Publications Management Committee developed unified guidelines on conflict of interest and worked to create a standardized copyright release form for use by both journals."

Michael McBurney, PMC Chair

JN and AJCN Accept to Publication 2008/2009



Journal Highlights

AJCN

Continuous Publication since 1952

2007 Impact Factor: 6.603 (#1 among peer-reviewed research journals in Nutrition and Dietetics)

2007 Citations: 34,225 (#1 among peer-reviewed research journals in Nutrition and Dietetics)

2007 Eigenfactor™ Rankings: #1 for cost-effectiveness and #2 for overall journal quality

2008 Individual Online Reader Sessions: 2.7 million

Manuscript Acceptance Rate: 23%

JN

Continuous Publication since 1928

2007 Impact Factor: 3.771 (#3 among peer-reviewed research journals in Nutrition and Dietetics)

2007 Citations: 27,371 (#2 among peer-reviewed research journals in Nutrition and Dietetics)

2007 Eigenfactor™ rankings: #2 for cost-effectiveness and #1 for overall journal quality

2008 Individual Online Reader Sessions: 2.7 million

2008 Manuscript Acceptance Rate: 30%

The Journal of Nutrition

A. Catharine Ross, Editor-in-Chief, JN

Landmark Findings That Capture the World's Attention

Over the past year, major news sources have continued to draw the public's attention to important findings in nutrition first reported in ASN journals, including:

The Journal of Nutrition

- Green Tea Extract Protects Leptin-Deficient, Spontaneously Obese Mice from Hepatic Steatosis and Injury
- Child-Specific Food Insecurity and Overweight Are Not Associated in a Sample of 10- to 15-Year-Old Low-Income Youth
- Regular Consumption of Dark Chocolate Is Associated with Low Serum Concentrations of C-Reactive Protein in a Healthy Italian Population

The American Journal of Clinical Nutrition

- Egg Consumption in Relation to Cardiovascular Disease and Mortality: The Physicians' Health Study
- Gestational Weight Gain and Risk of Overweight in the Offspring at age 7 y in a Multicenter, Multiethnic Cohort Study
- Fish Oil Intake Compared with Olive Oil Intake in Late Pregnancy and Asthma in the Offspring: 16 y of Registry-based Follow-up from a Randomized Controlled Trial

The American Journal of Clinical Nutrition

Dennis M. Bier, Editor-in-Chief, AJCN

New Publish ahead of Print Service

As of 2008, AJCN and JN offer Publish-ahead-of-Print, enabling authors to disseminate their important findings as quickly as possible so that researchers, health care professionals, and the general public can benefit from the latest advances in nutrition as quickly as possible. Under the Publish-ahead-of-Print program, articles are posted online within days of receiving authors' corrected proofs. These articles are fully searchable and citable. ■

NUTRITION NOTES

Nutrition Notes, the ASN's quarterly newsletter, keeps members informed of activities, meetings, course offerings, NIH grants, student news, job postings, and publications of interest to the membership. Editor-in-Chief Neil Shay is Chair of the Department of Nutrition and Food Science at the University of Florida. All members receive a complementary subscription to *Nutrition Notes*. For the latest version, please visit <http://www.nutrition.org/publications/nutrition-notes/>.

PUBLIC POLICY AND ADVOCACY



PATRICK STOVER,
PPC CHAIR

The Society's public policy and advocacy program is guided by the Public Policy Committee, whose mission it is to provide policy makers and all levels of government with timely and scientifically-grounded information for the development of sound nutrition

policy that supports the public health. Recognizing that funding for nutrition research is the "bread and butter" of most Society members, the PPC has made increasing federal funding for nutrition research the top priority of our program of work. The approach is two-pronged in scope: to influence, in collaboration with other organizations where appropriate, funding for nutrition research at federal agencies; and, to carve out more funds for nutrition-focused projects within existing funding pools.

The PPC established the following Priority Areas in which to focus its work in 2009-10.

- Nutrition Research funding
 - Advocate for funding for basic, clinical, applied and translational nutritional research, focusing on major federal sources such as the National Institutes of Health, and the U.S. Department of Agriculture (USDA) (both intramural and extramural programs, and the Human Nutrition Research Centers.)
 - Advocate for funding for nutrition monitoring activities conducted jointly by the National Center for Health Statistics and the USDA Agricultural Research Service.
- Nutrition Science Regulatory Issues
- Outreach to the Obama Administration and the 111th Congress

ASN is active in a number of public policy venues. Specific actions and accomplishments include: Specific actions and accomplishments include:

On Capitol Hill:

- The Friends of the National Center for Health Statistics (NCHS), of which ASN is a member of the Steering Committee, garnered the support of over 150 organizations in a letter last year and was instrumental in getting a boost for the agency in

"Advocating for an increased federal commitment to nutrition research is the cornerstone of ASN's public policy program. ASN strives to be the leading voice for nutrition research and a valued resource for policymakers."

Patrick Stover, PPC Chair



ASN President Jim Hill (left) greets speaker Theodore Marmor, Professor Emeritus of Public Policy and Management at Yale University.

the FY 2009 omnibus appropriations, as well as an increase in President Obama's proposal for FY 2010.

- Submitted testimony to the House and Senate Appropriations Subcommittees on Agriculture and on Health and Human Services (HHS), requesting funding for nutrition research across various federal government agencies and programs.
- With the Friends of NCHS, co-hosted a briefing for congressional staff on the importance of federal health statistics.
- Addressed nutrition research within other pieces of legislation, including a bill calling for a White House Conference on Food and Nutrition.

At the USDA:

- Participated in strategic meetings with the Research, Education and Economics Office regarding food and nutrition research.
- Participated in a Partnering with MyPyramid event hosted by the Center for Nutrition Policy and Promotion.

With other Federal Agencies:

- Submitted comments and oral testimony to the 2010 Dietary Guidelines Advisory Committee
- Submitted responses to USDA regarding the Agriculture and Food Research Initiative, the National Institute of Food and Agriculture and a Roadmap for Agricultural Research.
- Sent a letter to the Centers for Disease Control and Prevention (CDC) in support of the National Health and Nutrition Examination Survey (NHANES).
- Submitted comments to the FDA on the reduction of sodium in the food supply and dietary reference values and nutrition labels on food packages.
- Submitted comments to the NIH on the public access policy.
- Nominated members to numerous Boards, Advisory panels, Committees or other entities, including the 2010 Dietary Guidelines Advisory Committee

Resources and programs for ASN members

- A Presidential series session at the ASN Annual Meeting in New Orleans, "Informing the Health Care Reform Debate: The Role of Science, Nutrition Research and ASN." Speakers included Dr. Theodore Marmor, Professor Emeritus at the Yale University School of Management and Dr. Eric Finkelstein of RTI International.

- Semi-monthly Public Policy newsletter emailed to all ASN members
- A robust Public Affairs section on ASN's new website with a Federal Advocacy page, and all formal letters, regulatory comments and testimony from the past 3 years are posted online for members to access
- Periodic Action Alerts using state-of-the-art Capwiz software provided by FASEB.

The PPC continues to foster relationships and explore collaborations with a number of national organizations with similar interests. Coalition work is essential for success on difficult advocacy efforts such as federal appropriations. As a member of the Federation of American Societies in Experimental Biology (FASEB), ASN also works closely with FASEB's Office of Public Affairs on issues of mutual interest. ■

ON THE HORIZON:

As President Obama's appointees take their places in the federal government agencies, ASN will be meeting with those who have direct influence over nutrition research and related issues. ASN also is in the early stages of developing a formalized grassroots program to engage more members in federal advocacy.

ASN is a member of the following formal coalitions:

Friends of NCHS (Steering Committee position)

The Coalition for Funding Agricultural Research Mission (Co-chair in 2008)

The National Coalition for Food and Agricultural Research (Board position)



PUBLIC INFORMATION

Public Information Committee (PIC)

The society's media, public relations and external communications activities are guided by the Public Information Committee (PIC), whose mission is to promote ASN as the premier source of sound nutrition science information to the media and public. Under the society's strategic plan, PIC's activities support the larger goal of positioning ASN as an authoritative leader in nutrition through science and providing science-based clear information to the public.

PIC holds the following values as essential touchstones in all it does:

- 1. Objective Interpretation and Reporting of Nutrition Science.** PIC views the communication of nutrition science in an informed manner, unbiased to the extent possible, as integral to all of its actions and deliberations. PIC endeavors to establish strong partnerships with the media and appropriate federal, state and local agencies to ensure scientific research findings are communicated promptly and accurately to the general public.
- 2. Transparency in Decision-Making.** PIC is constituted to be representative of the ASN membership. Public statements are made upon the approval of the Board. PIC members abide by the ASN conflict of interest policy. To encourage ASN member interest and transparency in decision-making, PIC membership, values, and goals are posted on the ASN members' website.
- 3. Nutrition Literacy.** PIC seeks at all times to improve the understanding of nutrition and its relationships to health and quality of life, so the public will be prepared to make appropriate food choices and decisions for a healthy lifestyle. ■



The 2009 ASN Nutrition Science Media Award was presented to Allison Aubrey, NPR health correspondent, by PIC Chair Kevin Fritsche.

"PIC plays a crucial role in providing accurate, timely information to the media and the public. When reporters come to ASN with questions about fish oil or high fructose corn syrup, we have a network of spokespeople to answer them. PIC's expertise helps oversee such media outreach efforts."

Kevin Fritsche, PIC Chair

Highlights from 2008-09

Media outreach continues

- ASN continues to position itself as the society which offers experts on nutrition research.
- In January 2009, ASN promoted the Small Changes initiative at USDA event.
- The 2009 ASN Nutrition Science Media Award was presented to Allison Aubrey, NPR health correspondent, during EB2009.
- In 2008-2009, ASN members were quoted in: BBC News, Beverage News, Boston Globe, Chicago Tribune, Denver Post, Health Day News, LA Times, Medical News Today, New York Times, Real Simple, Science Daily, Seattle Post, Travel & Leisure, and Washington Post.

Communication tools

- In January 2009, ASN launched the Medical Nutrition Newsletter, which provides the clinical-focused council with news tailored to their interests.

- The ASN President's video greeting, posted at YouTube and the homepage, now accompanies the monthly e-newsletter.
- Monthly podcasts highlight popular studies from the Society's two journals—*AJCN* and *JN*.
- The latest nutrition news appears in scrolling format on the website.
- An ad hoc subcommittee finalized six recommendations which outlined how to move forward with state of the science papers and systematic reviews.

Annual symposia at Experimental Biology 2009

- The PIC Symposium for 2009 was titled, "Which are more atherogenic: saturated fats or carbs?" supported by the National Dairy Council.
- At EB, PIC also co-chaired with ILSI a symposium on managing financial conflicts of interest. ■



ASN Spokespeople attended a 1-day training event where they learned tactics for successful interviews.

Sustaining Members



SUSTAINING MEMBER American Society for Nutrition

ASN is proud to partner with its Sustaining Members, the dedicated companies and organizations listed on the inside back cover of this report who play a critical role in the Society's ongoing success.

Our corporate supporters are represented internally by a Sustaining Member Committee, which offers valuable insight into how ASN activities and initiatives impact industry. In addition to providing much needed financial support for vital functions such as education, training, awards, scientific programs and ongoing professional outreach, our Sustaining Members remain proactive, engaged partners who are truly committed to helping ASN achieve its goals.

In 2008-2009, the committee focused on cultivating "leadership—leadership that begins with a corporate financial commitment, but is fully realized by participating in ASN programs," as Committee Chair Barbara Lyle stated. Several new Sustaining Members joined ASN, and new and improved services continued to be developed for our corporate members. New opportunities include Sustaining Member discounts for advertising in ASN's publications, and forthcoming web-based and career-focused programs.

Most recently, the committee conducted a multi-faceted event at ASN's Scientific Sessions and Annual Meeting at Experimental Biology (EB) 2009. First, attendees participated in an Industry Forum featuring ASN's

"The Sustaining Members are absolutely vital to ASN. They not only make it possible for ASN to achieve its mission of promoting research and education in nutritional sciences, but they also help keep us focused on applying our research results to address the important nutritional issues facing our population."

James O. Hill, ASN President

public affairs, advocacy, and public information efforts. The forum was followed by a Networking Event at the Audubon Tea Room, with ASN executive leadership, public affairs leaders, and spokespeople. At this event, Robert A. Burns of Cadbury was presented with the Sustaining Member Committee Award of Distinction in recognition of the time, talent and leadership he has contributed to ASN. ■



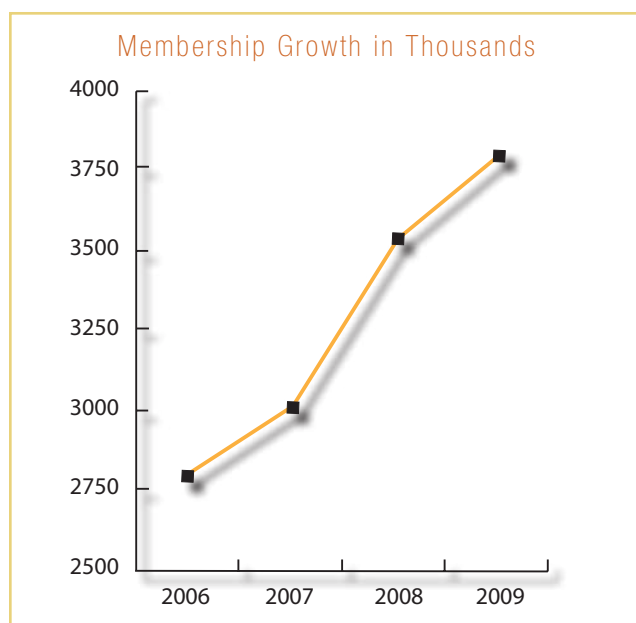
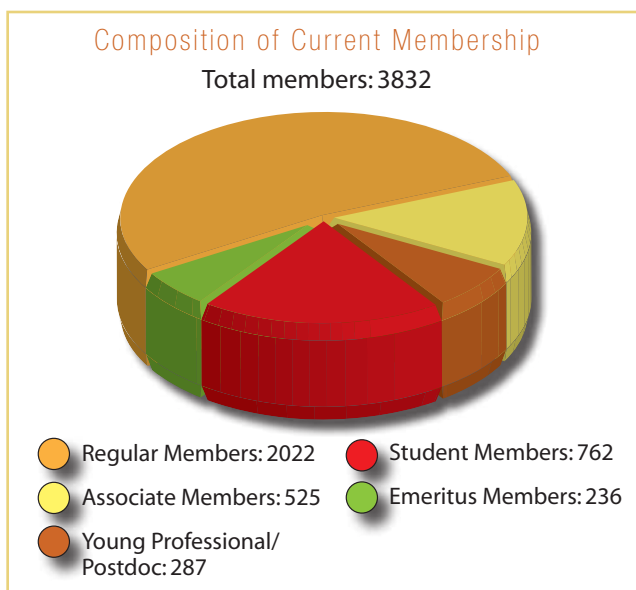
Chair Barbara Lyle presents the Award of Distinction to Robert Burns.

"Being a Sustaining Member is about leadership—leadership that begins with a corporate financial commitment, but is fully realized by participating in ASN programs. If maintaining quality nutrition research through translation and communication are priorities for you, get involved in ASN Council and RIS programs."

Barbara Lyle, Sustaining Member Committee Chair ■

Membership

In 2008-2009, ASN's impact and reach was further strengthened with a total of 607 new members. In line with its purpose, the Membership Committee assisted in recruiting new members and retaining existing members, in addition to reviewing applications for membership. The Committee sponsored the first-ever First-Time Attendee and New Member Orientation at the ASN Annual Meeting at Experimental Biology 2009, which was a resounding success. Additional new member services included a student blogging program, social media efforts, special postdoctoral / young professional benefits, and improved community networking via listservs.



Supporting Members June 1, 2008-June 1, 2009

ASN members who give to the Society above and beyond their required dues amount are Supporting Members. ASN extends its appreciation to these individuals for their continued membership and additional support of our mission. For more information, please visit www.nutrition.org/contribute.

- | | |
|---------------------------------|-----------------------|
| Sharon A. Alger-Mayer | Michelle Kay McGuire |
| Johane P. Allard | John A. Milner |
| Opada Alzohaili | Barbara J. Moore |
| Stephanie A. Atkinson | Eugene R. Morris |
| Daniel L. Azarnoff | Diane H. Morris |
| Eric E. Benefice | Eldon C. Nelson |
| Carolyn D. Berdancier | Charlotte G. Neumann |
| John G. Bieri | Paul M. Newberne |
| Richard C. Bozian | J. E. Oldfield |
| Benjamin Caballero | Walther H. Ott |
| Chureeporn Chitchumroonchokchai | Donald L. Palmquist |
| Keun Hee Chung | Gretel H. Pelto |
| Isobel R. Contento | Ruth L. Pike |
| Fred J. Drogas | Dale R. Romsos |
| Anthony Ellis | Robert B. Rucker |
| Charles E. Elson | Robert M. Russell |
| Fatma G. Ercanli-Huffman | Dileep S. Sachan |
| Mark L. Failla | Etta A. Saltos |
| Kenneth D. Fisher | Harold H. Sandstead |
| Patricia Courtney Gainé | William R. Sansalone |
| Erica T. Goode | Alexander G. Schauss |
| Jean-Pierre Habicht | Barbara O. Schneeman |
| Margit Hamosh | Norberta W. Schoene |
| Mark Haub | Sally Schuette |
| David C. Herting | David S. Seres |
| Steven B. Heymsfield | Shantilal N. Shah |
| Agnes M. Huber | Ann W. Sorenson |
| Sachie Ikegami | Marsha Lynn Spence |
| Robert A. Jacob | Lyn M. Steffen |
| Mamie L. Jenkins | J. William Thomas |
| Norge W. Jerome | Bert M. Tolbert |
| Teruo Kawada | Barbara A. Underwood |
| Avanelle Kirksey | John E. Vanderveen |
| Jessica Anne Krenkel | Jorge A. Vazquez |
| P. M. Kris-Etherton | Joseph J. Vitale |
| Emily J. Levitt | Paul Walter |
| Wiesława Lysiak-Szydłowska | Karl E. Weingartner |
| Mary W. Marshall | Garnett B. Whitehurst |
| Melvin M. Mathias | Mary Ann Williams |
| | Sara E. Wuehler |

Special thanks to Laurel A. Walton and William Walter for their gift in memory of Elizabeth Diane Williamson-Hughes.

Financial Report



MARY FRANCES
PICCIANO,
ASN TREASURER

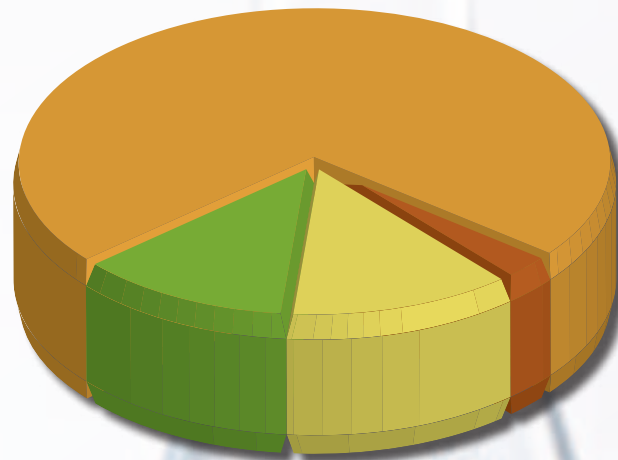
An important trend is the revenue from operations, which has grown steadily from 2006. While we are very pleased with the results during this economic challenge, we are working hard on a number of new initiatives in publications and education and

professional development, all supported by our marketing and membership division efforts.

Similar financial information from 2007 is available on the ASN website at www.nutrition.org/about-asn by downloading the 2007-2008 annual report.

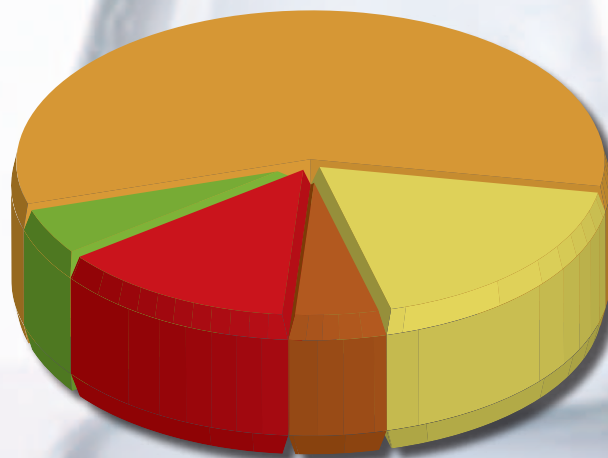
2008 Revenues

- Publications: 72.07%
- Education & Professional Development: 12.00%
- Membership, Marketing and Development: 12.87%
- General and Administration: 3.07%

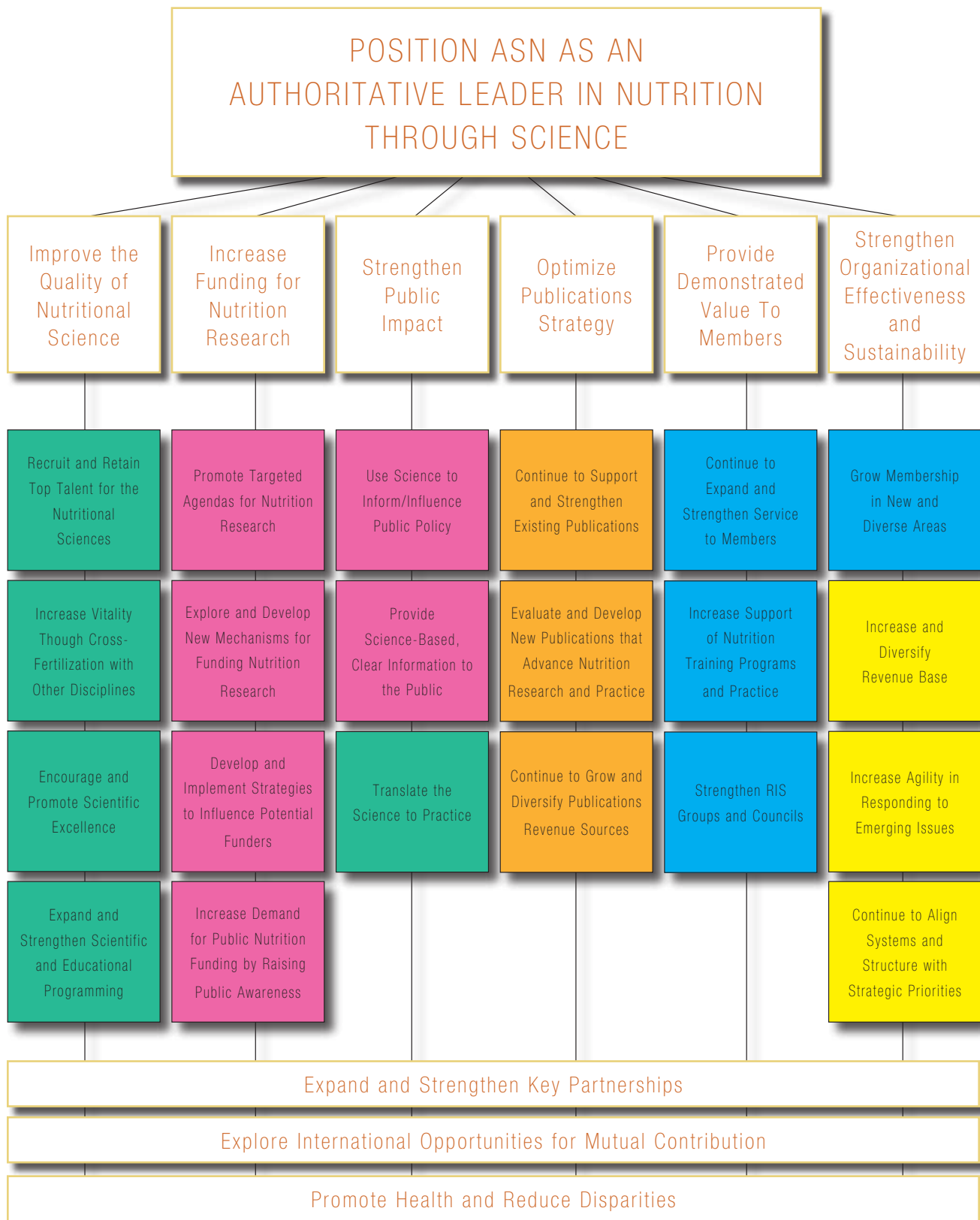


2008 Expenses

- Publications: 57.76%
- Public Affairs: 5.50%
- Education & Professional Development: 13.39%
- Membership, Marketing and Development: 5.37%
- General and Administration: 17.98%



American Society for Nutrition Strategic Map: 2008-2010



ASN Thanks All 2008-09 Committee Chairs for Their Service

AWARDS OVERSIGHT COMMITTEE

Susan Fried

DEVELOPMENT COMMITTEE

Stephanie Atkinson

FELLOWS COMMITTEE

Gretel Pelto

FINANCE AND AUDIT COMMITTEE

Mary Frances Picciano

GRADUATE AND PROFESSIONAL EDUCATION COMMITTEE

Richard Eisenstein

SUBCOMMITTEE FOR PROFESSIONAL NUTRITION EDUCATION

Douglas Seidner

SUBCOMMITTEE FOR CONTINUING MEDICAL EDUCATION

Ronnen Roubenoff

LONG-RANGE PLANNING/STRATEGIC OVERSIGHT COMMITTEE

Johanna Dwyer

MARKETING COMMITTEE

Connie Weaver

MEMBERSHIP COMMITTEE

Andrew Prentice

MINORITY AFFAIRS COMMITTEE

Kristie Lancaster

NOMINATING COMMITTEE FOR ELECTED OFFICERS

Cathy Ross

PUBLIC INFORMATION COMMITTEE

Kevin Fritsche

PUBLIC POLICY COMMITTEE

Patrick Stover

PUBLICATIONS MANAGEMENT COMMITTEE

Michael McBurney

PUBLICATIONS OPERATIONS COMMITTEE

Michael McBurney

RESEARCH INTEREST SECTIONS

Cindy Davis, Director

SCIENTIFIC PROGRAMS COMMITTEE

Janet King

SYMPOSIUM ADVISORY COMMITTEE

Janet King

STUDENT INTEREST GROUP

Tricia Psota

SUSTAINING MEMBERS COMMITTEE

Barbara Lyle



ASN Committee Chairs, volunteer leaders and staff brainstorm at the 2009 Volunteer Leader Summit.

Sustaining Members

June 1, 2008-June 1, 2009

ASN is deeply grateful to the following companies. These sustaining members have demonstrated the utmost commitment to helping ASN continue to strive for excellence in nutrition research and practice. For more information, please visit www.nutrition.org/industry. ■

Abbott Laboratories, Ross Products Division

The Almond Board of California

National Cattlemen's Beef Association,
The Beef Checkoff

Cadbury

Campbell Soup Company, Global Nutrition
& Health

ConAgra Foods, Inc.

The Dannon Company

DSM Nutritional Products, Inc.

General Mills

GlaxoSmithKline Consumer Healthcare

Kellogg Company

Kraft Foods

Mars, Inc.

Martek Biosciences Corp.

McCormick Science Institute

McDonald's

McNeil Nutritionals

Mead Johnson Nutritionals

Monsanto Company

National Dairy Council

Nestlé Nutrition Institute of Nestlé USA

PepsiCo

Pharmanex

POM Wonderful, LLC

The Procter & Gamble Company

The Sugar Association, Inc.

Tate & Lyle

Unilever Bestfoods

Wyeth





American Society for Nutrition

Excellence in Nutrition Research and Practice

9650 Rockville Pike, Bethesda, MD 20814
www.nutrition.org